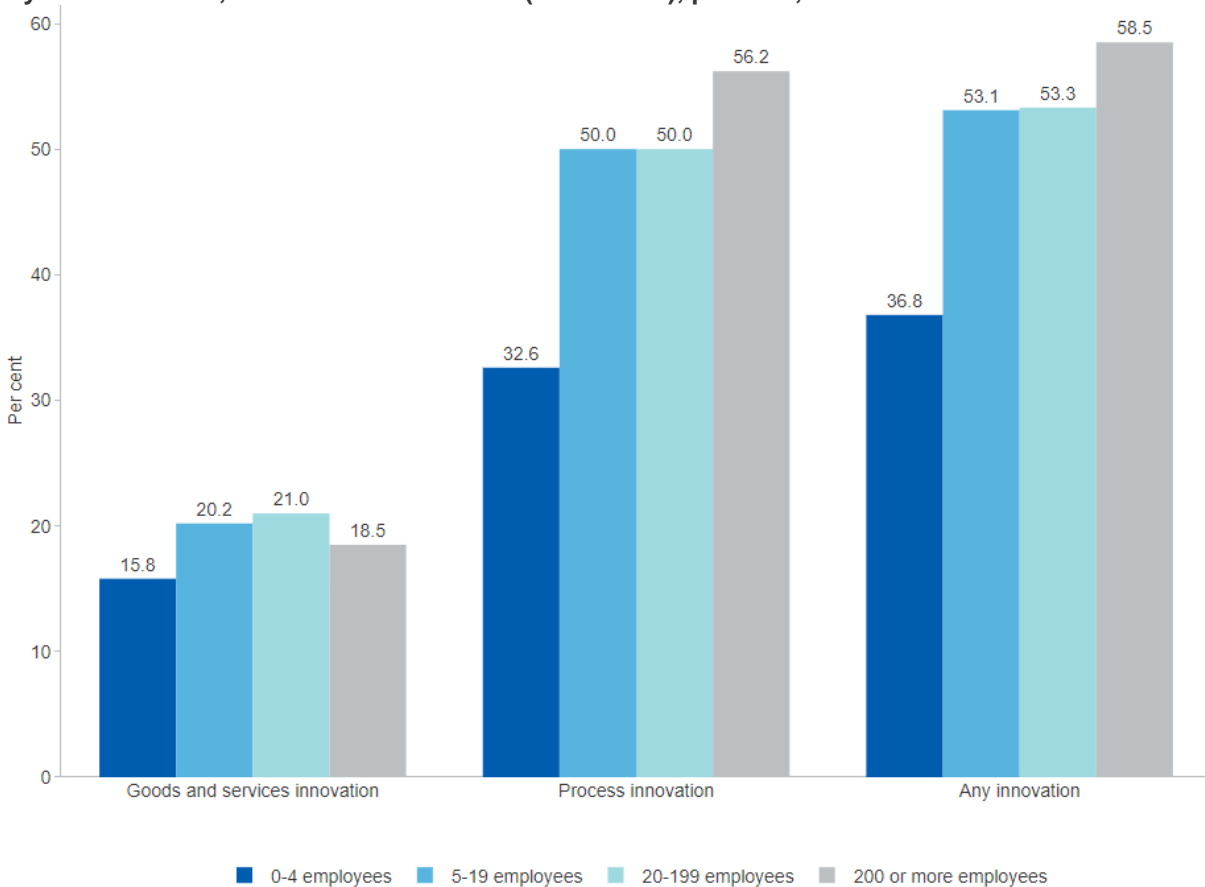


### 1.1.5 Businesses that introduced innovations by innovation type

Innovating businesses are those that introduced at least one type of innovation during the reference period and are a subset of innovation-active businesses. The introduction of innovations is somewhat correlated with business size. Just over half of all medium (20–199 employees) and large (200 or more employees) businesses introduced innovations in 2019–20 compared to roughly one third of micro businesses (0–4 employees). Similar to the 2018–19 survey, the 2019–20 survey distinguishes between two types of innovation: goods and services innovation, and process innovation. This aligns with the new international innovation standards and concepts, described in the latest Oslo Manual 2018.<sup>1</sup> In 2019–20, more businesses introduced *Process innovations* than *Goods and services innovations*.<sup>2</sup>

**Figure: Businesses that introduced innovations, share of all businesses, by innovation type, by business size, based on Oslo Manual (4th edition), per cent, latest 2019–20**



<sup>1</sup> OECD and Eurostat (2018), *Oslo Manual 2018 – Guidelines for collecting, reporting and using data on innovation (4th Edition)*, OECD Publishing ([https://www.oecd-ilibrary.org/science-and-technology/oslo-manual-2018\\_9789264304604-en](https://www.oecd-ilibrary.org/science-and-technology/oslo-manual-2018_9789264304604-en))

<sup>2</sup> ABS, *Characteristics of Australian Business*, Cat. No. 8129.0, Cat. No. 8158.0, Cat. No. 8166.0, Cat. No. 8167.0 and ABS.Stat (<https://www.abs.gov.au/>)