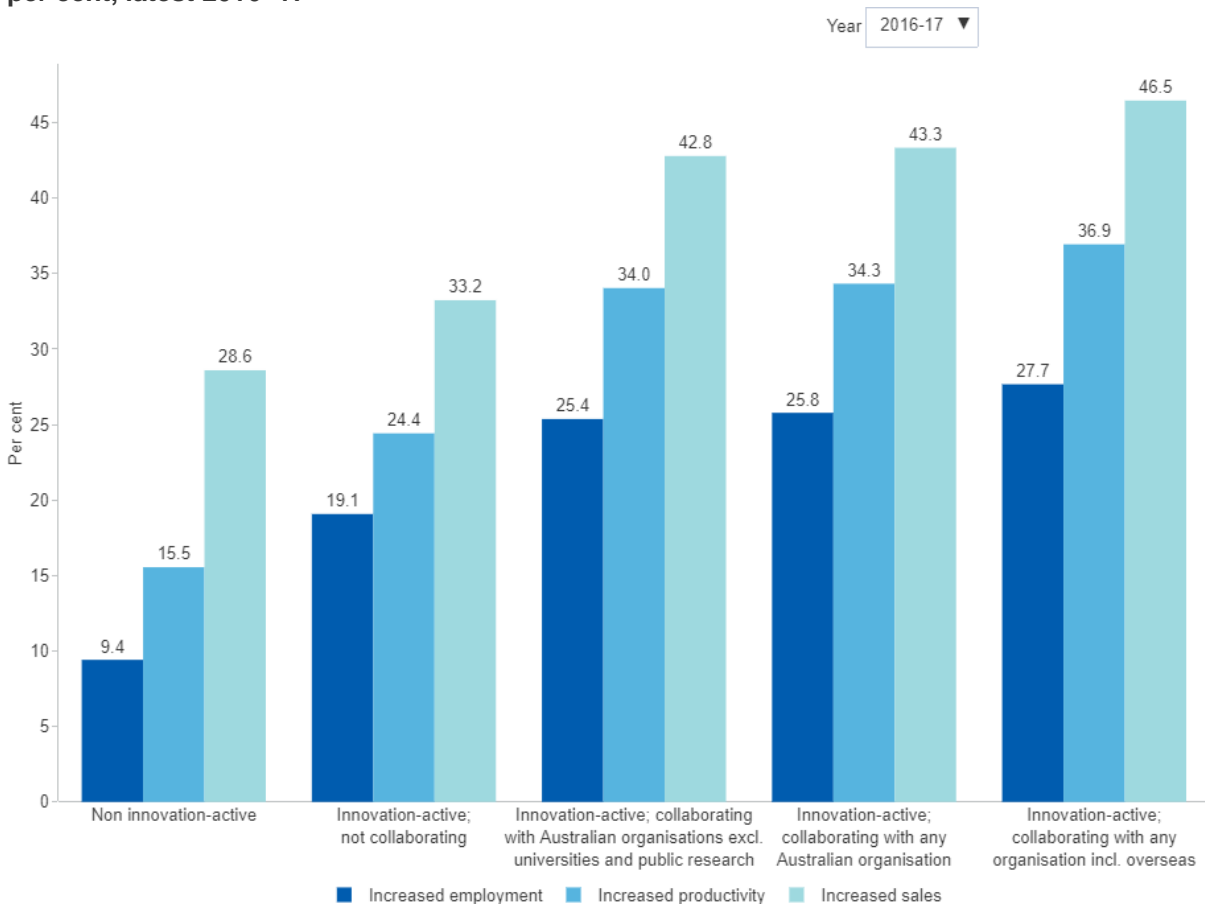


1.3.3 Employment, productivity and sales outcomes, by innovation status and collaboration

Innovation-active businesses are consistently more likely to report increased employment, productivity and sales, compared to businesses that do not innovate. This is even more pronounced for innovation-active businesses that undertake collaboration compared to those that do not. The evidence is less clear about differences in the scope of collaboration in terms of collaboration partners. It appears that once businesses collaborate outside their own sector they gain advantages, irrespective of whether their collaboration partners were from multiple other sectors or just one. Innovation-active businesses that collaborate internationally do, however, tend to report better outcomes more often than other collaborators but the difference is only marginal and may not be statistically significant.¹

Figure: Employment, productivity and sales outcomes, by innovation status and collaboration, per cent, latest 2016–17



¹ Customised ABS data commissioned by the Department of Industry, Innovation and Science (<https://www.abs.gov.au/websitedbs/D3310114.nsf/Home/2016%20Customised%20Data%20Services>)