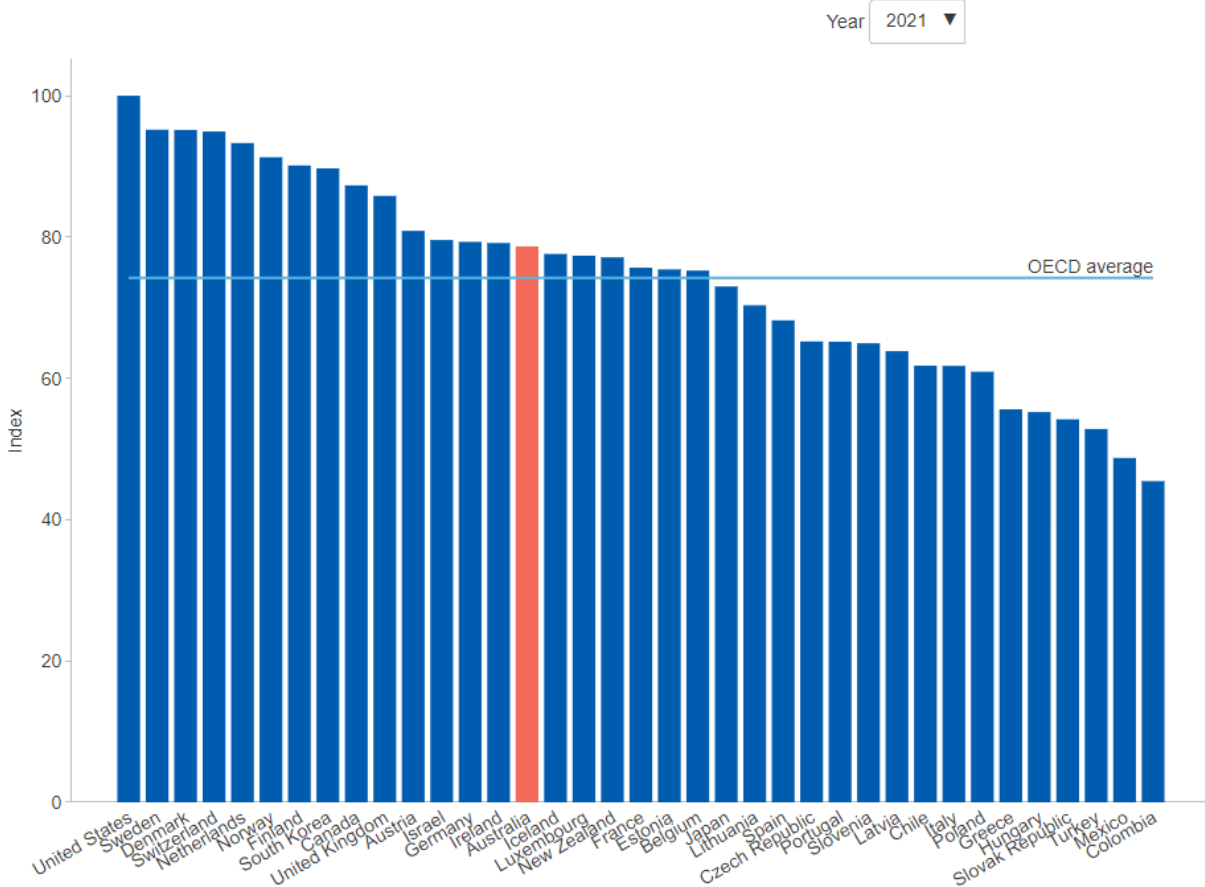


### 1.4.6 IMD World Digital Competitiveness Ranking

Branching from the IMD World Competitiveness Ranking in 2013, the IMD World Digital Competitiveness Ranking tracks the digital transformation of economies. In particular, the COVID-19 pandemic tested the capacities of economies to use digital technologies and technological infrastructure. Following a decline from 8th place in 2015, *Australia* ranked 15th among OECD countries in 2021, citing weaknesses such as business agility and collaboration.<sup>1</sup> Across sub-factors, Australia was slightly weaker in *digital readiness*, which measures an economy’s capability to sustain its digital competitiveness over time.<sup>2</sup>

**Figure: IMD World Digital Competitiveness Rankings, OECD countries, index, latest 2021**



<sup>1</sup> IMD International (2021) *World Digital Competitiveness Rankings*, International Institute for Management Development (<https://www.imd.org/centers/world-competitiveness-center/rankings/world-digital-competitiveness/>)

<sup>2</sup> CEDA (2021) *World Competitiveness Yearbook 2021*, Committee for Economic Development of Australia (<https://www.ceda.com.au/ResearchAndPolicies/Research/International-affairs/World-Competitiveness-Yearbook-2021>)